

The PRO Alliance: Membership Criteria

To become a member of The PRO Alliance, Producer Responsibility Organisations (PROs) must meet the following criteria which can be assessed by Governance WC:

1. Legal and Regulatory Compliance

- Must be registered as a Producer Responsibility Organisation under the national EPR regulations.
- Demonstrate compliance with all relevant waste management laws and regulations in the regions they operate.

2. Commitment to EPR Goals

- Demonstrate a clear commitment to Extended Producer Responsibility principles, with a focus on reducing environmental impacts and promoting recycling and waste recovery.

3. Transparency & Accountability

- All members must provide full financial disclosure, including audited annual financial statements and regular updates on fund allocation for EPR-related activities.
- Members must commit to open communication with The PRO Alliance and other stakeholders, ensuring transparency in operations, financials, and decision-making.

4. Operational Capacity

- Have the operational capacity to meet EPR targets, including waste collection, recycling, and reporting on progress.
- Demonstrate a commitment to building capacity for scaling up waste management infrastructure and services.

5. Collaboration and Inclusion

- Members must demonstrate a commitment to collaborating with waste pickers, recyclers, and other key stakeholders in the value chain. This includes the development of inclusive programs for waste picker integration, supported by ring-fenced budgets for such initiatives.
- PROs must actively engage in Alliance activities, including knowledge sharing, joint initiatives, and the development of shared goals for sustainability.

6. Environmental and Social Responsibility

- PROs must actively contribute to reducing environmental impacts through sustainable packaging, reducing landfill waste, increasing recycling rates, and promoting the circular economy.
- Members should have policies in place that support social inclusion, particularly in the context of waste picker integration, and actively participate in programs that provide PPE and capacity building. Adherence to the Code of Conduct
- Commit to upholding the Code of Conduct of The PRO Alliance.
- Failure to comply with the Code of Conduct may result in suspension or termination of membership.

8. Regular Reporting

- Submit regular reports on PRO activities, progress toward EPR targets, and waste picker integration efforts.

9. Non-Discriminatory Fee Structures

- Members must ensure that fee structures are fair and non-discriminatory, reflecting the true cost of waste management for the types of products placed on the market.