

The PRO Alliance: Code of Conduct

As members of The PRO Alliance, Producer Responsibility Organisations (PROs) are expected to uphold the highest standards of integrity, transparency, and accountability. The following Code of Conduct outlines the principles and expectations that all members must adhere to:

1. Commitment to Compliance and Sustainability

- Adhere to all relevant national laws, compliance with the National Environmental Management: Waste Act, 2008 (Act No. 59 of 2008) and specifically Extended Producer Responsibility (EPR) regulations.
- Strive for sustainable business practices that support the circular economy and environmental stewardship, particularly in waste management and recycling.

2. Transparency and Accountability

- Provide accurate and timely reporting of data.
- Disclose any conflicts of interest or situations that may compromise the ethical standards of each PRO and the Alliance.

3. Collaboration and Non-Competition

- Collaborate with other members of the Alliance to achieve shared goals, particularly in the integration of waste pickers and other common initiatives.
- Avoid engaging in actions that promote unhealthy competition or undermine collective efforts.

4. Fair Treatment and Inclusion

- Ensure fair treatment of all stakeholders, including waste pickers, employees, and contractors.
- Promote inclusion and equity within your organisation and the broader waste value chain.

5. Confidentiality and Data Protection

- Adhere to the Protection of Personal Information Act (POPIA) and other relevant data protection laws when handling sensitive data.
- Maintain confidentiality regarding any proprietary information shared within the Alliance.

6. Contribution to Alliance Goals

- Actively contribute to the Alliance's initiatives, including the waste picker integration programs, municipal collaborations, communication & awareness, pilot projects, and infrastructure development.
- Allocate sufficient resources, including financial and logistical support, to ensure the success of shared projects.
- Disclose Buy-Back Centres/SMEs supported within (enterprise development projects).

7. Ethical Business Practices

- Conduct business with honesty, integrity, and respect for all stakeholders.
- Refrain from any form of corruption, bribery, or unethical business practices that may damage the reputation of the Alliance.
- Disclose members within identified product EPR schemes to prevent free-riding and understand where free-riders may exist.